



MUSEUM OF ICE CREAM SINGAPORE

Museum of Ice Cream Marketing Internship Program

Museum of Ice Cream's mission is to unite and inspire the world through imagination and connection. All the way from New York City, Museum of Ice Cream is launching its first international attraction, right here in Singapore! We need a skilled *Marketing Intern* to help us share our unique, one-of-a-kind experience with the world.

We're looking for high-energy, can-do, creative thinkers who specialize in graphic design and marketing.

Interested applicants can send their resume and contact details to **taro@museumoficecream.com** with "MOIC SG Marketing Intern - [Your Name]" in the subject line. You are encouraged to list any previous experience/portfolio relevant to graphic design.

RESPONSIBILITIES:

- Create graphic visual design for marketing materials and collaterals
- Assist our Marketing team in marketing activations and seasonal programs
- Contribute to development and execution of marketing, social media and PR initiatives for MOIC Singapore
- Communicate and coordinate with the operations team to execute marketing initiatives
- Assist our Marketing team in all aspects of timeline and budget management
- Support the team to complete the assigned tasks independently

WHO YOU ARE:

- Prior experience in graphic design and marketing production
- Proficient in Adobe Illustrator and Adobe Photoshop
- Comfortable with working with tight deadlines
- Can take direction and changing gears quickly

- Strong organization and communication skills with high attention to detail
- Comfortable working autonomously and collaboratively, eager to take on new challenges
- Open-minded and always curious to learn and expand beyond your comfort zone

REPORTING:

- You will be reporting to Amanda Yong, Brand Experience Manager, Museum of Ice Cream Singapore

HOURS:

- Will be working remotely with flexible working hours (minimum of 40 hours in a week) but may be required to be onsite at the office or at activation venues.
- May also be required to work on weekends or during special events/programmes organised by Museum of Ice Cream.

REMUNERATION:

- Enjoy UNLIMITED ice cream at the museum
- Compensation of SGD 1,000 a month